# School Wellness Policies: Where do we go from here?



Sandra Kangas, Supervisor Child & Adult Nutrition Services Department of Education



## Do we need to do something?



- The prevalence of overweight among children aged 6–11 has more than doubled in the past 20 years – *quadrupled*!
- Unhealthy diet and physical activity patterns account for at least 400,000 deaths among adults in the United States each year. one in three American children born in 2000 will develop diabetes in their lifetime.
- Frequent news reports on impacts of obesity.



## How did we get here?

- Congress recognized need for action and ability of schools to work with children.
- On June 30, 2004, Congress passed Section 204 of Public Law 108-265 of the Child Nutrition and WIC Reauthorization Act of 2004.



# Does this include South Dakota? Do we need policies?

- Youth Risk Behavior Survey
- School Height and Weight reporting
- SD SCR4



### Overweight & at Risk for BMI Table 5: School Year 2005-2006 At Risk For Overweight And Overweight Body Mass Index For Age At Risk For Overweight And Number Of At Risk For Overweight Overweight 5-8 years 14.460 16.1% 15.5% 31.6% 9-11 years 14,135 17.2% 18.1% 35.3%

17.1%

17.8%

12-14 years

15-19 years

12.491

4,165

Total 45,251 16.9% 16.9% 33.8%

Source: South Dakots Department of Health

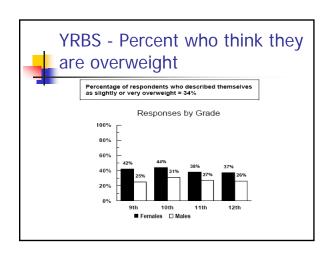
Note: Due to changes in the CDC/WHO age and height references, these data can not be compared to data in the compared to data in the CDC/WHO age and height of the CDC/WHO age and height of the CDC/WHO age and the CDC/WHO age are an age and the CDC/WHO age are an age and the CDC/WHO age and the CDC/WHO age are an age and the CDC/WHO age and the CDC/WHO age are an age and the CDC/WHO age and the CDC/WHO age are an age and an age

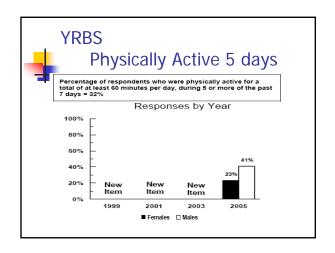
17.1%

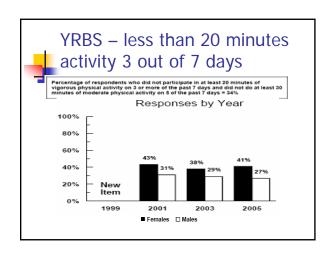
16.7%

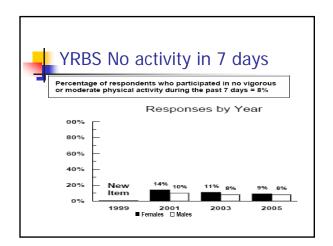
34.2%

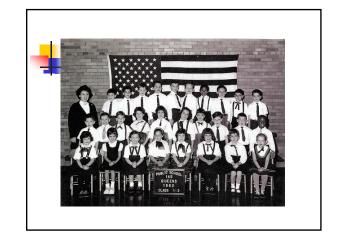
34.5%

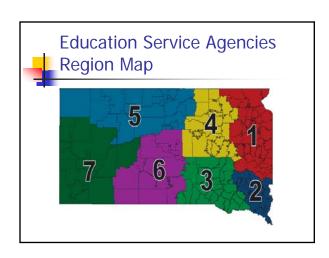


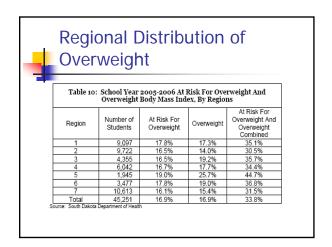














# The law required the District to develop a wellness policy that -

- •involves a variety of people
- •includes goals to promote student wellness
- •includes nutrition guidelines
- •provides assurance that meals meet federal standards
- •establishes a plan for monitoring including designation of one or more persons charged with operational responsibility for the local wellness policy





### Involve those who know

- Committee to develop policy
- Implementation
- Measurement
  - Teachers
  - Students
  - Food Service Staff
  - Administrators
  - Students
  - Researchers
  - Community/Business



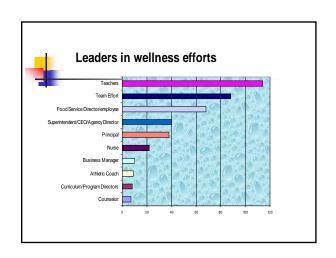


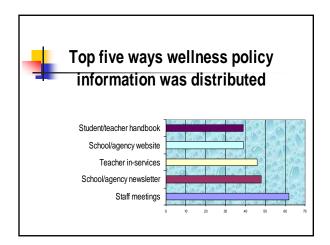
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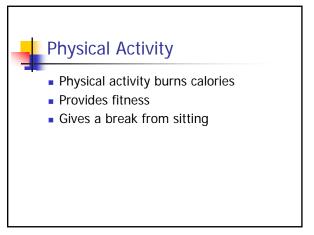
# Implementation - share the picture

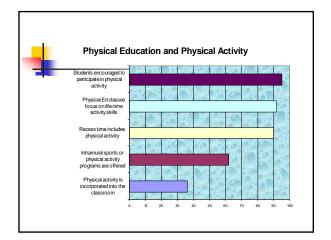
- Review the policy
- What goals were set?
- Who is responsible?
- Who can help?
- When are the goals to be accomplished?

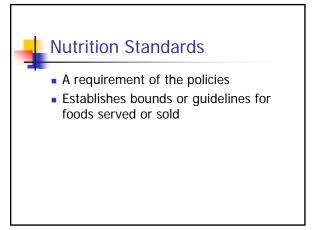


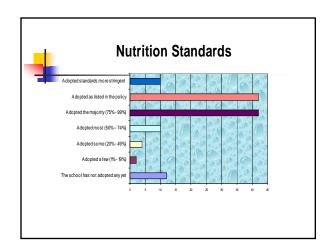


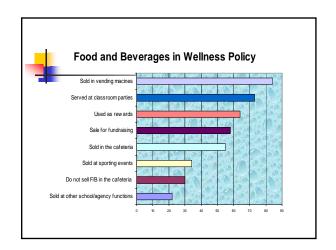


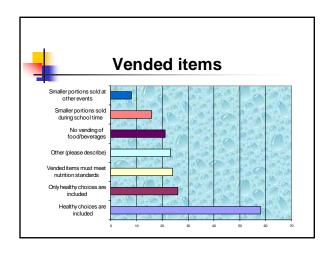








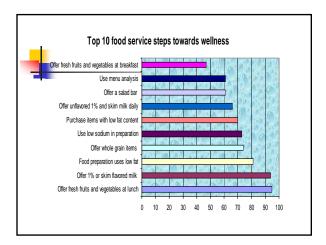






## What is food service doing?

 Food service has many opportunities to provide healthy foods, education, and experiences.





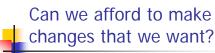
## What if...

someone says you need to make a change?



- Prioritize
- Educate
- Get assistance
- Set objectives
- Establish deadlines
- Begin
- Evaluate





- Reimbursement rates
- Meal prices
  - Are paid meals at or above free rate?
- Other revenue
- Purchasing



## Meal Prices - Breakfast

- Breakfast Prices
  - **\$1.10 \$1.15**
  - \$0.30
- Breakfast Reimbursement
  - 0.24
  - **1.01**
  - **1.31**

- Paid
- **1.15** + .24 = 1.39
- Reduced
  - .30 + 1.01 = 1.31
- Free
  - **1.31**



### Meal Prices - Lunch

- Lunch Prices
  - **\$1.95 \$2.00**
  - \$0.40
- Lunch Reimbursement
  - 0.23
  - **2.00**
  - **2.40**

- Free
  - 2.00 + .23 = 2.23
- Reduced
  - -40 + 2.00 = 2.40
- Paid
  - **\$2.40**



## **Wellness Policy**

- doe.sd.gov/oess/cans/training/wellness policy.asp
- Model policy
- Resources
- Training video
- Brochures
- Funding Opportunities
- Success Stories



## **Measuring Success**

The policy must "establish a plan for measuring implementation of the local wellness policy, including designation of 1 or more persons within the local educational agency or at each school, as appropriate, charged with operational responsibility for ensuring that the school meets the local wellness policy."





### Measurement

- Measurable goals
- Measurements before implementation
- Measurements periodically
- Example: Goal to increase number of students who eat breakfast.

  - as Implement breakfast promotion.



### **Evaluation**

- Look at implementation progress.
- Recommend committee responsibility.
- Review measurements (data)
- Review what you hear (anecdotes).
- Are we where we want to be?
- What next?

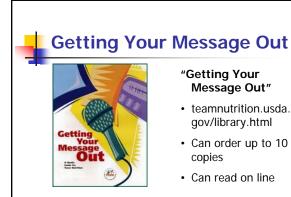




## **Accomplishments**

- Celebrate successes
- Publicize
- Recognize contributions

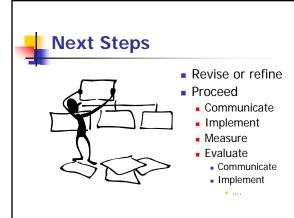




- "Getting Your Message Out"
- gov/library.html Can order up to 10 copies

· teamnutrition.usda.

· Can read on line





## **HealthierUS School** Challenge

Websites for information

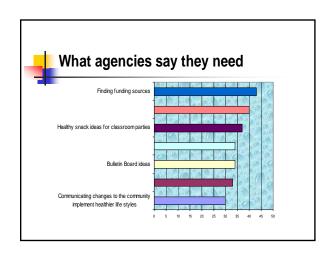
doe.sd.gov/oess/cans/nutrition/healthierchallenge.asp

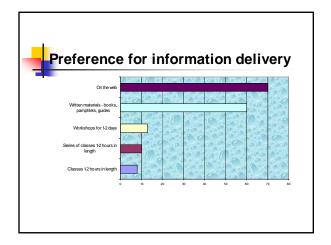
teamnutrition.usda.gov/HealthierUS/index.html

- None in South Dakota at this time
- Takes the whole team not just food
- Logical progression after wellness policy

## **HealthierUS School** Requirements

- elementary school, Team Nutrition School
- lunches demonstrate healthy menu planning practices, principles of the Dietary Guidelines for Americans, and meet USDA nutrition standards many details
- provide nutrition education to students
- provide students opportunity for physical activity
- maintain average daily participation of 70 percent or
- adhere to guidelines established by USDA for foods served/sold in schools outside the NSLP







- Children's health should not be a goal.
- It should be our priority.
  - CDC





### **Questions?**

- Contact Child and Adult Nutrition Services
  - Phone = 605-773-3413
  - Fax = 605-773-6846
  - e-mail: firstname.lastname@state.sd.us (sandra.kangas@state.sd.us)
  - 800 Governors Drive, Pierre SD 57501-2235



### Resources

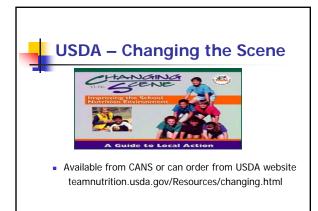
- CANS Team Nutrition
  - doe.sd.gov/oess/cans/nutrition/index.asp
- Coordinated School Health
  - doe.sd.gov/oess/schoolhealth/
- Action for Healthy Kids
  - www.actionforhealthykids.org/
- SDSU Cooperative Extension

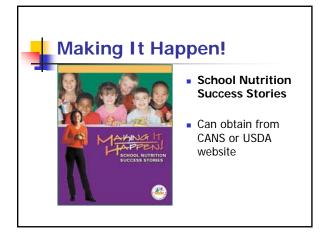


# Team Nutrition for Educators

### teamnutrition.usda.gov/educators.html

- Available Resources for K-12 School
- Available Resources for Elementary Schools
- Available Resources for Middle and High Schools







- Fit, Healthy & Ready to Learn
- Download
   PowerPoints from
   Calories In-Calories
   Out Conference





## ASBO, International

- Journal article "Taking Action for Healthy Kids"
- February 2003: <u>www.asbointl.org/asbo/files/ccPageCont</u> <u>entDOCFILENAME001052705546SBA\_F</u> <u>eb\_03\_article\_TakingActionForHealthyKids.pdf</u>



## Changing the Vending

- Study of 10 schools
- Financial impact of selling healthier foods
- www.cnr.berkeley.edu/cwh/PDFs/Dollars\_and\_Sense\_FINAL\_3.07.pdf



# Resources - Child & Adult Nutrition Services (DOE)

doe.sd.gov/oess/cans/training/wellnesspolicy.aspSouth Dakota

### **Wellness Policy**

- •South Dakota School Wellness Policy Training Video
- •Wellness Policy Resources
- School Wellness Policy Workshop Handouts
- Brochures
- •Funding Opportunities for Wellness Policy Projects



# Resources – Coordinated School Health (DOE)

doe.sd.gov/oess/schoolhealth/resources.asp

- YRBS Youth Risk Behavior Survey
- School Health Profile
- CDC's School Health Index
- NASBE's Fit, Healthy, Ready to Learn
- Minds in Motion
- SD Schools Walk
- State Park Field Trips
- School Height/Weight Data Report
- HealthySD.gov



# A Self-Assessment and Planning Guide

Welcome to the School Health Index (SHI)
A Self-Assessment and Planning Guide

Middle School/High School or Elementary

The SHI is a self-assessment and planning tool that schools can use to improve their health and safety policies and programs. It's easy to use and completely confidential.

What can the SHI do for my school?

How can my school implement the SHI?



### **More Wellness Resource Sites**

- www.healthysd.gov/
- www.actionforhealthykids.org/
- www.aahperd.org/
- www.cdc.gov/healthyyouth/
- rethinkingschools.org/archive/20\_04/well204.shtml
- Any search engine: "Wellness Policy"



### Data Resources

Youth Risk Behavior Survey (CSH) doe.sd.gov/oess/schoolhealth/yrbs/

School Height/Weight Report www.state.sd.us/doh/SchoolWeight/



# HealthierUS School Challenge

Website

doe.sd.gov/oess/cans/nutrition/healthierchallen ge.asp

teamnutrition.usda.gov/HealthierUS/index.html